






Printfield 10 Walking Trail Concept



Content, information and images that highlight key aspects and moments in Denis' career.


	Experience	Facts / Notes	Images / Cut Outs	Ballon d'Or Figurines & Treasure Trail	Skills Challenges
		Tower Block Murals	 	<p>Isaac Cordal Treasure/Player Hunt</p> <p>Isaac Cordal is a Spanish artist who since 2006 has placed miniature sculptures in public places around the world as part of an on-going series called Cement Eclipses.</p> <p>Made with cement and reproduced using silicone molds, Cordal's figurines are arranged in scenes that capture the absurdity of human existence through the simple act of miniaturization and thoughtful placement.</p> <p>At just 25cm tall, his characters can be found hiding among the city streets in gutters, atop buildings and bus shelters, on walls and in other unusual and unlikely places. Embodying the spirit of guerrilla street art, little by little Cordal's characters transform the urban environment in its natural habitat.</p> <p>http://www.nuartfestival.no/previous-years/nuart-2015/isaac-cordal--es-</p>	


<p>Stop 1</p>	<p>Welcome Panel</p>	<p>Welcome to Printfield 10, a visitor trail that marks the birthplace of Denis Law, Scotland's greatest footballer who famously played for Manchester United and won the FIFA Ballon d'Or in 1964.</p> <p>Follow the trail using the map function to see where Denis played football in the streets as a young boy and find out more about his glittering career.</p> <p>Download the Printfield 10 app using the QR code below.</p> <p>You can also search for and find other famous footballers who have won the illustrious FIFA Ballon d'Or (remove this section).</p>	<p>Introduction Panel</p> 	<p>Introduction & map of trail identifying locations throughout Printfield.</p> <p>Isaac Cordal Treasure/Player Hunt</p> <p>Search for and mark Lionel Messi</p> <p>Try the 10 challenges that Denis has set for future Ballon d'Or winners.</p> <p>Complete a football skills challenge:</p>	<p>Bring a ball and try the 10 skills challenge set by Denis.</p> <p>10 Keepy Ups</p> <p>Complete 10 keepy ups without the ball touching the ground.</p>
<p>Stop 2</p>	<p>Life size cut out of Denis playing with lads in the street</p>	<p>Denis transferred for 3 consecutive world record transfer fees in 1961, 1962 and 1963.</p> <p>This photograph was taken on this very spot in July 1962 when Denis visited his parents. He</p>	<p>Denis in his suit playing with local kids.</p>  <p>Image owned by P&J</p>	<p>Search for and mark George Best</p> <p>Take your photograph alongside Denis. Life size cut out panel or virtual photograph via phone app.</p> <p>Complete a skills challenge:</p>	<p>10 Knee Ups</p> <p>Complete 10 knee ups without the ball touching the ground.</p>

		had just signed for Manchester United for another British record fee of £115,000. Denis was an instant success at Old Trafford as he helped transform Manchester United into a winning team.			
Stop 3	Podium with information	<p>Denis lived in this lower right ground level flat with his sister and brothers and went to Powis Academy now St Machar Academy.</p> <p>Denis played for Aberdeen Lads Club and was spotted by a scout called Andy Beattie who invited him to go on trial with Huddersfield Town.</p> <p>Despite a rather uninspiring performance, where he was mocked for his small build and poor eyesight, he was signed by the club in 1956.</p>	<p>Denis Huddersfield Town Strip</p> 	<p>Search for and mark Zinadine Zidane</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Second Footstall</p> <p>Balance the ball on your foot for 10 seconds.</p>
Stop 4	Podium with information	Denis received his first pair of football boots on his 12 th birthday as a present from his friend &	Denis in a Manchester City strip	<p>Search for and mark Bobby Charlton</p> <p>Take your virtual photograph alongside Denis with our app.</p>	<p>10 Kick & Knee Ups</p> <p>Complete 10 kick and knee ups without the ball</p>

		<p>neighbour George Geddes.</p> <p>In 1960 Denis moves to play for Manchester City for a then British record fee of £55,000.</p>		<p>Complete a skills challenge</p>	<p>touching the ground.</p>
<p>Stop 5</p>	<p>Podium with information</p>	<p>In 1958 Denis became the youngest player to be capped for Scotland and made his debut against Wales in 1958.</p> <p>He made 55 appearances and holds the joint goal scoring record of 30 goals with Kenny Dalglish.</p>	<p>Denis in a Scotland strip</p> 	<p>Search for and mark Ronaldinho</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Second Neck Stall</p> <p>Lean forward and balance the ball on the back of your neck for 10 seconds.</p>
<p>Stop 6</p>	<p>Podium with information</p>	<p>In 1961 Denis moves to Italy to play for Torino for another British record transfer fee of £110,000. The Italian League was booming and the financial rewards far exceeded those in England however Denis did not enjoy the Italian style of defensive football and returned to the UK</p>	<p>Denis in a Torino strip</p> 	<p>Search for and mark Christina Ronaldo</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Keepy Ups Alternate Feet</p> <p>Complete 10 keepy ups using alternate feet without the ball touching the ground.</p>

		the following year after narrowly escaping from a serious car accident.			
Stop 7	Podium with information	In 1962 Denis signs for Manchester United for another British record fee of £115,000.	<p>Denis in a Manchester United strip</p> 	<p>Search for and mark Ronaldo</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Knee Ups Alternate Knees</p> <p>Complete 10 knee ups using alternate feet without the ball touching the ground.</p>
Stop 8	Podium with information	<p>In 1963 Denis was selected to play in a World Soccer XI.</p> <p>In 1973 Denis re-joined Manchester City for one final season in a move that was to prove eventful. Manchester United were in desperate trouble at the foot of the league table and on the last day of the season in 1973-74 the Manchester derby ended in gloom for United at Old Trafford. With only minutes left,</p>	<p>Denis in a Rest of the World Strip</p> 	<p>Search for and mark Eusébio</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Sole Taps using alternate feet</p> <p>Step on the ball with the sole of your foot 10 times using alternate feet.</p>

		<p>an instinctive back-heel shot from Denis gave City the win.</p> <p>Denis chose not to celebrate his goal against his former team and was immediately substituted in what was to be his last game in league football.</p> <p>Manchester United were then relegated later that day to the Second Division because of a win by Birmingham over Norwich and <u>not</u> because of the famous back-heel goal.</p>			
Stop 9	Podium with information	<p>In 1967 Denis scored a memorable goal in Scotland's famous 3-2 victory over England at Wembley which made Scotland the 'unofficial' World Champions after England had previously won the World Cup in 1966.</p> <p>The Denis Law Legacy Trust has collaborated with many partners to help enhance communities throughout Aberdeen.</p>	<p>Denis in a Scotland strip after scoring against England in 1967</p> 	<p>Search for and mark Johan Cruyff</p> <p>Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge</p>	<p>10 Cruyff Turns</p> <p>Perform 10 Cruyff Turns by dragging the ball behind your standing leg.</p>

<p>Stop 10</p>	<p>Ballon d'Or steel replica in play park</p>	<p>Denis Law is still the only Scottish Footballer to win the FIFA Ballon d'Or in 1964.</p>	<p>Denis receiving the Ballon d'Or</p> 	<p>Search for and mark Denis Law 1964</p> <p>Take your photograph alongside Denis' FIFA Ballon d'Or. Take your virtual photograph alongside Denis with our app.</p> <p>Complete a skills challenge and score a goal</p>	<p>10 Goals</p> <p>Score 10 goals against the wall just like Denis did.</p>
<p>Stop 11</p>	<p>Concludes in Community Centre Exhibit</p>	<p>Variety of drinks, snacks, and merchandise on sale</p>		<p>Additional Exhibition Display and list of Honours & Awards</p> <p>DLLT Exhibition Panels</p> <p>FIFA Ballon D'Or 1964 World Soccer World XI: 1964 <u>European Cup top scorer: 1968–69</u> <u>Football League 100 Legends: 1998</u> <u>PFA Merit Award: 1975</u> <u>Scottish FA International Roll of Honour</u> inducted in 1988 <u>FWA Tribute Award: 1994</u> <u>PFA Team of the Century (1907-1976): 2007</u></p> <p>Inaugral Inductee English Football Hall of Fame 2002</p> <p>Statues:</p>	

				<p>2 x Old Trafford 1 x Aberdeen Scotland Golden Player 2003 Inaugural inductee to Scottish Football Hall of Fame 2004 CBE 2016</p> <p>Freedom of the City of Aberdeen 2017 Aberdeen University Principal's Award 2020 Aberdeen Hall of Heroes 2021</p> <p>Denis has been awarded 3 Honorary Degrees- Aberdeen, St Andrews and the Robert Gordon University.</p>	
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Additional:

Phone app concept: [Printfield 10 \(adobe.com\)](https://www.adobe.com/printfield-10)